cultures to one group and there are good potential opportunities to overcome intercultural differences.

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THE INNOVATIVE METHODS IN TEACHING FOREIGN LANGUAGES

The transition to multi-level system at the present stage of preparation dictates the necessity of changing the approaches to the content of the educational process, the creation of new forms of its methodological support, as well as awareness of the role of the teacher in the innovation paradigm of learner-centered creative learning. A variety of methods and ways of mastering a foreign language in high school leads to the need for a rational choice of one of them or optimal combination of complementary methods and technologies, which implies the need for a generalization of knowledge about methods and techniques of organization of foreign language communication. Currently, intensive foreign language teaching is

implemented in various developing, newly emerging and existing teaching systems. The main goal of the article is to introduce innovative methodological techniques that will provide positive changes in the system of professional training of prospective economists in the process of learning of foreign language.

Formation of a certain level of foreign language professional communicative competence is an actual and effective basis for further foreign language professionally oriented dialogue of high school graduates. However, being aware that in teaching professional foreign language, different speech functions and the ways of its application may not have an equivalent value [3,5].

The use of case method in the classroom of English in a professional environment has two complementary objectives: further improvement of communicative competence (linguistic and socio-cultural) and the formation of professional skills of students. In addition, being a complex and effective method of teaching, the case method is not universal, it is only effective in combination with other methods of teaching foreign languages, as it does not in itself lay down binding normative knowledge of the language. Nevertheless, the use of the Case method in the study of the foreign language help to increase the level of the foreign language knowledge in general.

The method develops creative thinking, skills of presentation; abilities to debate, to argue the answers, to improve the skills of professional reading in the foreign language and information processing, to learn to work in teams and develop a collective decision. In the context of online learning students are enhanced sense of personal involvement in the educational process and formed their own responsibility for educational outcomes. Discussion, analysis of real situations, brainstorming, roleplaying, project task lead to the creation of a favorable psychological atmosphere in the classroom, to strengthen the voice and the intellectual activity of students, to increase their self-confidence and create meaningful communication context [1,15].

In summary, it should be noted that the method of Case study provides students with the opportunity to creatively apply the passed language material on the basis of available knowledge and allows to adapt to the real and potential communicative

situations. Being an interactive method of teaching, it is gaining a positive attitude on the part of students, who see it as an opportunity to take the initiative to learn to feel the independence theoretical positions and practical skills of oral speech of the foreign language communication.

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MODERN TENDENCIES AND INNOVATIONS IN FOREIGN LANGUAGE TEACHING

In the twenty-first century, the intensification and modernization of education requires the introduction of innovative technologies, which are aimed at the creative education of the individual in the intellectual and emotional dimension. These innovative technologies are developing training, design, problem-based learning, level differentiation, the test system, the game training, as