

**Нацик Владислава Дмитрівна**

Київський національний університет технологій та дизайну

(м. Київ)

**Науковий керівник – Тугасько В. М.**

## **THE BEST MODERN INTERIOR DESIGNERS**

The profession of interior designer is just little more than 100 years old. During this century the art of decorating, embracing form and function, has evolved by leaps and bounds into today's world of highly specialized areas of interior design that require years of study and experience.

Nowadays the profession of interior designer has become very popular, but only a few have achieved high results and worldwide fame in this field. And today we would like to introduce these people who turned the world and continue to surprise us with new inventions.

A modern approach to design creates the optimum conditions for artistic licence and self-expression, providing room for experimentation and a canvas for playing with white space, sleek materials and clean lines. So let's dive into the world of exciting modern interior designers that are not only making a powerful contemporary impact on the spaces they put their creative hand to but the entire industry as a result.

### **DEBORAH OPPENHEIMER**

Deborah Oppenheimer is a Hong Kong based Interior Designer specializing in Residential projects in Hong Kong and abroad. She loves pure form, silent open space, symmetry and serenity that characterise her interiors and her love of clean lines is inherent in the spaces, furniture and accessories she designs. The South African designer mastered the art of understanding materials and communicating mood through visual means during her early career in art direction and fashion design. Oppenheimer launched her interiors business in Hong Kong in 1993. To this date she hasn't stopped travelling, putting her creative spin on global locations, from New York to Phuket, where she fuses striking lighting solutions, elegant soft accessories and understated furniture. It's Oppenheimer's affinity for open space, symmetry and light and dark that gives her work

a thoroughly modern appeal. While residential spaces are her forte, the designer has also branched out into commercial commissions, designing a luxury retail space in Hong Kong's impressive International Finance Centre (IFC).

#### JOSEPH DIRAND

Joseph Dirand is a French architect and interior designer based in Paris. Dirand followed the family's creative footsteps by starting his interior design firm in the late nineties and has gone on to apply his less-is-more philosophy to private residences and exotic hotels around the world, and introduce a new class of luxury retail stores by designing boutiques for brands such as Rick Owens, Chloé, Givenchy and Balmain. Dirand's style is minimalist, often monochromatic; in his early work he largely used black and white. He emphasises strong lines, classic elements, lighting, rich materials, particularly marble, and the telling detail that brings an interior to life.

#### MARMOL RADZINER

They may be architects first and foremost but Marmol Radziner knows more than a thing or two about interior design. They express this through their landscape, furniture and jewellery design. The firm, founded in 1989 by Leo Marmol and Ron Radziner, has created award-winning modern masterpieces in New Zealand, Arizona and California. With its residential projects, it aims to “design homes to absorb stories of a hundred years” focusing on the relationship between the client and the space to create a perfectly tailored environment. Materials that age well, such as concrete, wood and natural stone, are a resolute favourite with the firm as they create fluidity between indoor and outdoor design. It also uses each project site to influence design decisions so that spaces become elegantly rooted in their surroundings.

#### ERIC KUSTER

Since establishing his own brand in 1999, Eric Kuster has become a world-renowned interior designer who counts many famous names among his clients. He also creates exclusive interior design products, from furniture and fabrics to luxury home accessories and fragrances under his Metropolitan Luxury label. It's his ability to leave a mark of “metropolitan luxury” on spaces that has led him to be appointed to design everything from luxurious homes and hotels to must-visit nightclubs and the VIP lounge

of Barcelona's football stadium. The Kuster look is masculine and monochrome. A sense of drama and moody atmosphere is conjured in his work by his seamless integration of light and shade. Hints of opulence are attained in many of his projects as metallic tones and sheeny upholstery are balanced by furniture pieces with a raw, natural aesthetic. The designer approaches each project with the location at the forefront of his mind, painting laid-back colours in exotic private residences in keeping with the natural setting and sourcing antique chandeliers for period homes.

In conclusion we want to admit that modern design is currently developing rapidly and helps us to comprehend all the beauty of today's world. Modern designers have been inseparable from society. It is a kind of active tool that can be used for shaping social culture. They help to make people's lives easier and better, eliminate all of design flows and get rid of gaudiness. As Massimo Vignelly said: "The life of a designer is a life of fight. Fight against the ugliness. Just like a doctor fights against disease. For us, the visual disease is what we have around, and what we try to do is cure it somehow with design."

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