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## **IS SKETCHING A NEW OR A WELL-FORGOTTEN OLD TECNIQUE FOR INTERIOR DESIGNERS?**

**Introduction.** Now we are on the threshold of a new design era. So, how often can you see alive pictures? Maybe not often. We live in a world, where the globalization and the artificial intelligence are on the top. New technologies overshadow old standards, norms and laws. But the old is coming back last time. And this is surprisingly great!

**Objectives.** The basic objectives of this research are:

- to understand a meaning of «sketch»;
- to find out what sketch means for an interior designer;
- to identify features of interior sketching;
- to find out it is possible for the person to learn sketching without university studies.

**Presenting main material.** Imagine that you are communicating with a customer, and you want to tell him about your concept, to offer a stylistic solution or a redevelopment alternate. In this situation you don't have time for creating 3D visualization and you have to operate quickly, if you don't want to lose your client. So, you can use old technologies, like a sketch.

Let's start with the term. The concept of «sketch» in the environment of artists is not new, «sketch» means an unfinished drawing or painting, often made to assist in making a more finished picture, a drawing created in haste or a simple, quickly-made drawing that doesn't have many details [1]. Under the sketch, as a rule, people understand quick drawings of stores, houses, people, restaurants etc. [4].

In recent years, sketching has become incredibly popular among architects and interior designers. So, what is the secret of this fashion that has overwhelmed the design world?

Perhaps the fact is that people are fed up with computer programs. Nowadays no one can be surprised by the amazing capabilities of Photoshop or 3D Max. Therefore, the nostalgia for real, «living» drawing from real life, a bent for «manual» creativity has appeared or has returned. Sketches are in trend now, and every interior designer is simply obliged to have in his portfolio a set of graphic works testifying his professionalism.

What sketch means for an interior designer? Sketching is the best way to make an idea tangible, to realize the fantasy that has arisen in the head of an interior designer. Imagine that you are communicating with a customer, and you want to tell him about your concept, to offer a stylistic solution or a redevelopment option. But how to do that? Creating 3D visualization is very long process and costs a lot of money. In this case interior sketching comes to rescue the situation. Before the customer's eyes, the designer makes sketches, transferring everything that they were just talking about with quick strokes and lines. Such a drawing, the creation of which takes no more than an hour, allows you to show your skills immediately and present yourself to the client.

Sketch, of course, can't completely replace the computer 3D-visualization. However, sketches can be used not only at the first stage of creating a design project, but also in the future. Professionally made sketches (they are called sketch-illustrations) of interiors are a great way to fill your portfolio with impressive work [2].

Interior sketch has its own characteristics, therefore, requires the possession of special skills and knowledge. To draw an interior, you need to know what perspective is, proportions and scale, to be able to make room drawings. The designer should not just create a black and white sketch, but reproduce the color gamma and volume, represent the texture of the material. Interior designer using graphic tools should be able to show how marble, wood, stone, glass and other decorating materials will look

in the interior. There are various sketching techniques that allow you to make an effective drawing very quickly [5].

Traditionally, artists used materials such as pencils, ink, pastels, and watercolors to create sketches. Now, in order to make an interior drawing, designers most often use special markers. There are sets of markers designed for interior designers and architects, produced by such companies as Copic, Chartpak, Promarker, Stylefile marker. In addition to markers, they use lead and colored pencils, crayons, liners and gel pens to draw sketches. You can draw on drawing paper, whatman or even just in a sketchbook.

Sketching and academic drawing are not the same thing, so a «green» designer does not need to have a diploma from an art school. Almost anyone who has desire can master the skills of interior sketching. Of course, it is not so easy to become an interior sketcher on your own without any art skills. It is best to join specialized courses or enter design faculty of KNUTD and get proper knowledge and skills [3].

**Conclusion.** So, in the modern world with high tech we need the «earthly» and «lively» drawings. No one computer application can't substitute product done with the hands. In this regard sketch is a well-forgotten old technique that rises from the ashes.

#### REFERENCES

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