

## **GLOBALIZATION ROLE IN THE MODERN WORLD**

Introduction. The 21st century is characterized by rapid globalization process development. It is clearly reflected in all spheres of life: educational, political, economic, social, cultural etc. Close collaboration or synergy of some basic tendencies in each environment is required to have their stable existence and further prosperity. Synergy means that one field of activity does not exist without the other. That is why education today is undergoing significant changes caused by the challenges of a new society.

We are living in the epoch of globalization in all spheres of life. Globalization means that the role of personal contacts, and consequently, of verbal communication, including interethnic, requires knowledge of a foreign language [3, 151].

Purpose of research is to explore the role of globalization in the modern world and English language as an important element of globalization.

Basic material. According to Wikipedia, globalization is defined as the process of interaction and integration among people, companies, and governments worldwide. As a complex and multifaceted phenomenon, globalization is considered by some as a form of capitalist expansion which entails the integration of local and national economies into a global, unregulated market economy. Globalization has grown due to the advances in transportation and communication technology. With the increased global interactions comes the growth of international trade, ideas, and culture. Globalization is primarily an economic process of interaction and integration that's associated with social and cultural aspects. However, conflicts and diplomacy are also large parts of the history of globalization, and modern globalization [2].

The modern world globalized nature determines the intersection of life and cultural paths of both individuals and civilizations. It is in the civilizational dimension of special status that the problems of communication between

cultures of different peoples and communities, including the problem of their coexistence in a single world space, take on value. Taking this idea into account, it is important to understand the place of each independent culture in a single human culture, when, on the one hand, there is a process of interpenetration and enrichment of cultures, and on the other – the competition of cultures does not stop [5].

The transition to innovative methods aimed at reproductive learning, clearly reflects the context of modern education reform. It pays much attention to the foreign languages study.

English is becoming a global language or standard world English. And as such, it no longer associates with native speakers, but exists separately, on its own, no longer as American or British. It is a second language for European citizens with a population of almost 500 million. Experts say the English-speaking world is nearly 1.5 billion people. All the above circumstances explain the meaning of English in the world, its peculiarities, functioning as a *lingua franca*, as a global language [1].

Today about a quarter of the world's population speak English, so the language belongs to the world, not just the United Kingdom. People who have learned English as a foreign language far outnumber their native speakers. It provides the UK with a competitive edge in the fields of culture, diplomacy, journalism, science and technology, and is also a 'soft power' tool. America, Australia, Canada, Jamaica, New Zealand and all Anglophones, who take their mother tongue for granted, have the same benefit. Recently, in its report, the British Council, the English-language cultural organization, has called for increased efforts to promote the language, which is increasingly becoming the basis for the prosperity and global influence of the United Kingdom.

English is really big business, and not just for world leaders, statesmen, and diplomats (those for whom language proficiency is a daily necessity). It has been studied by millions of children on every continent over the years. It has

become a gateway to financial status and opportunities, an important skill in almost every profession and the tool to communicate via the Internet [4].

Nowadays we use different gadgets, multimedia, personal computers, interactive whiteboards, devices for listening to audio and video watching. It makes the process of teaching foreign languages interesting, more intensive, and complete, helps to create a non-standard interactive environment, and promotes complete interaction between a teacher and a student.

According to recent research, forms of work using personal computers and computer training programs are considered the most effective today. This is obviously explained by the significant impact of globalization, which stimulates the younger generation to fully meet the demands of today's highly developed society. In the process of learning foreign languages, the following are the main activities that are not being handled without the use of computer technologies: learning vocabulary, grammatical material review, pronunciation technique training, and writing skills teaching.

Conclusion. English has a global status and is spoken by a large part of the world's population. It is very important to know this language for the personal development of each person or state in general. Now we can talk about an interdependent world. Global interdependence is becoming an objective reality as information exchange takes place in several directions and it is impossible to ignore these processes. The processes of globalization should not create the risk of different cultures losing their individuality, which can lead to the loss of self-identity. Therefore, foreign language terms usage should be justified by pragmatic needs.

#### References

1. Crystal D. English as a global language / D. Crystal. – Cambridge: CUP, 2003. – 288 c. – (2nd edition).
2. Globalization [Electronic resource] // Wikipedia. – Access mode: <https://en.wikipedia.org/wiki/Globalization>.

3. Kugai K. Motivation in foreign language learning / K. Kugai // Діалог культур у Європейському освітньому просторі: Матеріали IV Міжнародної конференції, м. Київ, 14 травня 2019 р. Київський національний університет технологій та дизайну / упор. С. Є. Дворянчикова. – К. : КНУТД, 2019. – 151-153.

4. Мова глобалізації. Англійська як інструмент «м'якої сили» Великої Британії [Електронний ресурс] // Тиждень.ua. – Режим доступу до ресурсу: <https://tyzhden.ua/World/90182>.

5. Ставицька І.В. Метод діалогу культур у процесі викладання іноземних мов у вищих навчальних закладах [Електронний ресурс] / І.В. Ставицька // Сайт КПІ. – Режим доступу до ресурсу: <http://confesp.fl.kpi.ua/ru/node/988>.