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INNOVATIVE METHODS OF FOREIGN LANGUAGE TRAINING OF STUDENTS IN UKRAINE IN THE AGE OF GLOBALIZATION

The world does not stand still. Modern trends and technologies are evolving at the speed of light, new things, themes and concepts are constantly emerging. Globalization is a consequence of a fleeting world structure, constant changes, movements and interactions, the process of global economic, political and cultural integration and unification of society.

In other words – the transformation of a particular phenomenon into a planetary, a phenomenon that affects the entire Earth. The globalization consequences are the international division of labor, global migration, the division of capital, human and productive resources, the standardization of legislation, economic and technical processes, and the convergence of cultures of different countries. This is an objective process due to the development of transport and communications, it has a systemic nature, it covers all spheres of society [2].

As a result of globalization, the world becomes more connected and dependent on all its subjects. There is an increase in both the number of problems common to groups of states and the number and types of integrated entities.

In 2000, the International Monetary Fund identified four basic aspects of globalization: trade and financial transactions, capital and investment movements,

human migration, and the dissemination of knowledge (the latest has become a top priority for Ukraine) [4].

Since Ukraine's course towards European integration, our society has been automatically involved in globalization processes. This stage of development of our country especially affected the educational process and dissemination of knowledge. Recently, Ukrainian and foreign students have more opportunities to study the desired specialty, gain knowledge and qualifications.

Exchange training is a major component in the integration and education of society. The role of foreign students is important in the educational process of every educational institution in Ukraine. More than 40% of foreign students chose Ukrainian universities because of the quality of education, as evidenced by the results of a study of the attractiveness of Ukrainian higher education for foreign students of the press service of the Ministry of Education and Science [5].

Ukrainian universities have a good reputation in the international educational market, provide high quality education and create comfortable conditions for the arrival, adaptation, training and leisure of foreign students.

Regarding the training of foreign students of designers, Ukraine occupies an honorable place among the countries that train specialists in this field, and Kyiv National University of Technology and Design is in the TOP-100 best design schools in the world. The university trains specialists in various foreign languages, including English and German, which allows students to adapt faster and better understand the material presented, the essence of the discipline, problems and tasks.

The university is equipped with modern and modernized buildings, laboratories, libraries, research shops, workshops, development centers, student dormitory models, where there is everything you need for fast, convenient and high-quality learning.

The concept of "innovative teaching methods" is multicomponent, as it combines all the new and effective ways of educational process (acquisition, transfer and production of knowledge), which contribute to the intensification and

modernization of learning, develop creativity and personal potential of higher education.

In turn, innovative technologies in higher education are characterized as technologies based on innovations: organizational (related to the optimization of educational conditions), methodological (aimed at updating the content of education and improving its quality); which allow students to effectively use educational and methodical literature and materials; to acquire professional knowledge; to develop problem-searching thinking; to form professional reasoning; to activate research work; expand the possibilities of self-control of the acquired knowledge; and for teachers: to promptly update educational and methodical literature; to introduce modular learning technologies; use simulation learning technologies; expand the possibilities of control of students' knowledge; in general: to improve the quality of existing technologies for training specialists [1].

Today, the most popular innovative teaching methods that allow the use of new teaching technologies are: contextual learning, simulation learning, problem-based learning, modular full acquisition of knowledge, distance learning [3].

Due to the epidemiological situation in the world and in the country, most educational institutions are switching to blended or distance learning. These types of educational processes are the latest and need some more study and improvement. On the one hand, this form of education somewhat complicates the process of studying disciplines by international students and objective assessment of knowledge, skills and practical skills, as it is devoid of live communication and stages of communication. On the other hand, students learn to work independently, search and process information, learn basic problems, concepts and essences.

For distance lectures, practical classes use online platforms for video meetings and conferences, such as: Zoom, Skype, Google Meet and others; to test knowledge: universities' own websites, Google Class, etc. There, teachers and students can work together on material, discuss problems that have arisen during independent distance

learning and solve them in a convenient way, without compromising the educational process and assimilation of information.

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