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## **PLAGIARISM: PROBLEMS AND INFLUENCE ON CREATIVE WORLD**

Plagiarism is considered to be the illegal use or disposal of the protected results of someone else's creative work, deliberately committed by an individual, which is accompanied by bringing to other persons false information about himself as the actual author.

Among the creative professions, plagiarism is found almost at every step, namely in such professions as artists. For works of art, the concept of plagiarism does not have a completely definite content, and in special cases it is not always possible to unambiguously separate it from adjacent concepts: imitation, borrowing, co-authorship and other similar cases of similarity of works [1].

The **purpose** of this paper is to find the difference between willful plagiarism and homage and to answer the question how to protect your intellectual property. The **object** of the research is plagiarism in creative field.

The following types of plagiarism are the most common in art:

1. *Redrawing of other people's works.* This type of plagiarism is the most harmless. In a sense, this copying process teaches you to memorize the formulas and concepts of a particular area of creativity. Many aspiring artists essentially learn to memorize shapes by copying paintings by professionals. Such copied works do not claim to be high art, but are only an exercise. 2. *Combining references.* These works of art are in fact mixed from several other works. Such works also do not carry any significant problems, since the combined idea can already be considered original in its essence. However, this is not a completely honest way to create original work. In

the artistic field, such plagiarism simply annoys real professionals, since it is very easy to come up with a concept for your work with it. 3. *Parody or Fan Art*. (This kind of art is also called "homage"). This type of plagiarism is very common and, unlike other types, is very warmly appreciated in the art community. But it also has an extremely fine line between paying homage and stealing the original work. It all depends on the presentation of their work by a particular artist. Fan art is created exclusively on a specific theme with specific characters or recognizable elements. Such works are drawn for entertainment purposes only and do not claim to be original work. However, when an artist passes off overt fan art as an original, contrived idea, it can be considered as a plagiarism. 4. *Theft of little-known works* [2].

Such plagiarism is very difficult to prevent. Since little-known novice artists who have a very large potential post their work without proper processing. Other artists with an existing audience can very easily appropriate the same work and pass it off as their own. The worst part is that the author of the work will not be able to prove his case and protect his copyright on the original work. Since his words without proof will not be taken seriously [3].

These are the most important types of plagiarism that can be disassembled.

**Conclusions.** We arrived at the conclusion that it is very difficult to protect oneself against plagiarism. In fact, there are no sure ways that provide absolute assurance that your work will be safe. Nevertheless, for our own peace of mind, we can use such elements as: watermarks, signatures, bar codes. It is also worth carefully checking what resources you are using and of course creating original ideas.

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