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MASTERING FOREIGN LANGUAGES FOR PROFESSIONAL AND EDUCATIONAL OPPORTUNITIES

Knowledge of a foreign language opens up great opportunities and prospects in our lives. No one claims that it is quite simple to learn and master a foreign language to perfection. This obviously will require diligence, patience and all your attention concentrated on the learning process. The motives for learning foreign languages can be very different and depend first of all, on your final goal. It can be anything: moving abroad, travelling to another country, the desire for professional growth or just the wish to learn a new language for the purpose of self-development.

Mastering foreign language makes life much easier both in terms education and professional development. This knowledge allows us to enter foreign universities, in many countries for free, and get a quality education. By the way, there are many exchange programs for students that allow student to go to study in another country for an academic year. It is a valuable experience, as well as an incredible opportunity to get an international diploma with the possibility of employment around the world.

For professional growth, you need to understand that we live in terms of globalization, and according to various statistics, knowing two languages adds 10 to 15% to your salary. If you want to succeed in business, it's essential for you to not close any doors for yourself – any of them can be a huge chance. There's nothing worse than being offered a new job with a pay rise with a required knowledge of language, that you don't know.

As internationalization grows, so does the demand for language skills. Multilingualism opens up more opportunities for professionals and businesses reach a wider market. Companies rely on intercultural communication to form international partnerships, serve clients abroad and help their employees develop.

ACTFL is an American organization serving teachers of all languages at all levels, found in 2019 that almost one in four employers in the United States either lost or failed to pursue business opportunities because their employees did not speak a foreign language. A multilingual and various staff can help businesses close the gap between current and potential customers. In its report, the organization mentions that companies need multilingual employees to stay competitive. The majority of employers believe that the need for a foreign language has increased over the past 5 years and will continue to grow. Essential services such as healthcare and professional services will rely more on multilingual professionals in the coming years. Every day, working professional predominantly use a foreign language to communicate with their colleagues. Learning a corporate language is rather effective for business: the better an employee can communicate with others, the less time is spent on problem solving, and the fewer problems occurs. Language also helps people to multitask and feel more connected to their team.

A powerful motivation for learning a second language is professional growth. By communicating with clarity and confidence, employees can open up new career opportunities – both in a new position and in terms of salary. By building relationships with partners and customers, language learners add value and improve business. And by learning through resources, lectures and conferences in this language, they can develop skills they need to grow.

REFERENCES

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