

УДК 330

Puzyrova Polina

Ph.D. in Economics, Associate Professor,

Kyiv National University of Technologies and Design,

Valinkevych Valeriya

Kyiv National University of Technologies and Design

## **STATE SUPPORT OF ECONOMIC POLICY AND SOCIAL CONDITION OF THE POPULATION OF UKRAINE UNDER MILITARY STATE**

Hybrid war, which Russia has been actively waging against our country since 2014, has a strong direct and indirect impact on the development of Ukraine's financial system strategic goals. The logic of Russia's hybrid aggression against Ukraine has naturally extended it to the sphere of finance, where Russia at the regional, interstate and international levels has used a wide range of tools (economic, informational, psychological, military-political, etc.) to worsen the functioning and development of Ukraine's financial system to achieve the main goal - the inclusion of Ukraine in the zone of its geopolitical and geo-economics influence [1; 2; 3].

Given the different strengths of the Russian and Ukrainian financial systems, both sides must pursue different strategies, strive to achieve different specific goals in this area. Ukraine's task is to create such conditions for the functioning of the domestic financial system, under which Russia would not be able to implement its plans in the field of finance without too great losses for its own economy and the state as a whole. This involves Ukraine's use of national and international legal norms, mechanisms and resources to achieve its own goals [3; 4].

Moreover, the use of hybrid warfare techniques in the field of finance can lead to a "boomerang effect", when the initiator of certain active actions may encounter

the opposite negative result of their activity. Therefore, when choosing the strategy and tactics of a hybrid war with Russia in the financial sphere, Ukraine should not only stand on imperative positions, but should take a flexible position to achieve its main goal. Thus, the Verkhovna Rada in the second reading passed the bill № 7282 on the simplification of procedures in the field of urban planning in martial law [5; 6; 7].

As a result, it creates opportunities for the speedy restoration of settlements, as well as resolving the issue of providing temporary housing for citizens who have lost their homes because of Russian aggression. It should be noted that the draft Law “On Amendments to Some Laws of Ukraine on Priority Measures to Reform Urban Development”, developed by the Ministry of Regional Development together with MPs [6; 7].

The document is aimed at regulating a wide range of public relations, including:

- determination of normative procedures for placement of temporary structures, their complexes intended for livelihood (temporary residence and service) of the population due to circumstances caused by the emergency situation, including hostilities, terrorist acts or work to eliminate their consequences;
- establishment of a simplified procedure for the construction of capital construction facilities intended for temporary residence of internally displaced persons;
- establishing a procedure for the placement of production facilities of enterprises relocated (evacuated) as a result of armed aggression by the Russian Federation;
- improvement of international logistical connections for the location of river ports (terminals) on the Danube River, multimodal terminals and production and transshipment complexes;

- establishing the peculiarities of the treatment of waste from destruction caused by hostilities, terrorist acts, sabotage or work to eliminate their consequences;
- creation of legal grounds for establishing the peculiarities of development, approval, registration, amendments to building codes, their entry into force and recognition of them as invalid or not applicable for the period of martial law.

In addition, the bill contains legislative initiatives on the first conceptual steps to restore destroyed by armed aggression settlements and territories by introducing a new special type of urban planning programs - “Program of integrated restoration of settlements (territories)”. The Program should determine the main spatial and socio-economic priorities and a set of priority measures to ensure the restoration of settlements (territories) affected by hostilities, terrorist acts, sabotage, emergencies, as well as places of concentration of socio-economic, infrastructural, environmental and other crises [7; 8].

### **References**

1. Theoretical and methodical approaches to the definition of marketing risks management concept at industrial enterprises / V. Tkachenko, A. Kwilinski, I. Tkachenko, P. Puzyrova // Marketing and Management of Innovations. – 2019. – Issue 2. – P. 228-238.
2. Development and effectiveness of financial potential management of enterprises in modern conditions / V. Tkachenko, A. Kwilinski, B. Kaminska, I. Tkachenko, P. Puzyrova // Financial and credit activity: problems of theory and practice. – 2019. – Vol. 3, No. 30. – P. 85-94.
3. Organizational and economic mechanism of a business security as a guarantee of its sustainable development [Електронний ресурс] / V. Tkachenko, I. Tkachenko, P. Puzyrova, A. Klochko // Virtual Economics. – 2019. – Vol. 2, No. 4. – P. 71-85. – Режим доступу: <https://virtual-economics.eu/index.php/VE/article/view/35/>
4. Dniprovskyi natsionalnyi universytet imeni Olesia Honchara : Voiennyi stan: opodatkuvannia, zvitnist, vidpovidalnist (dnu.dp.ua).

5. [Ekonomika post-voennoho stanu: chy maie shans na vidrodzhennia | Komentari Ukraine \(comments.ua\).](#)
6. http://194.44.12.92:8080/xmlui/bitstream/handle/.
7. https://www.minregion.gov.ua/press/news/verhovna-rada-uhvalyla-zakon-shho-spryamovanyj-na-reformuvannya-sfery-mistobuduvannya-u-period-voyennogo-stanu-dly.
8. https://comments.ua/ua/blog/ekonomika-post-voennogo-stanu-chi-mae-shans-na-vidrodzhennya-1843.html.

УДК: 330.356

Олешко А. А.,

д.е.н., професор, завідувач кафедри смарт-економіки,  
Київський національний університет технологій та дизайну

Павлюк К. М.,

магістрантка кафедри смарт-економіки,  
Київський національний університет технологій та дизайну

## **РОЛЬ ЦИФРОВИХ ТЕХНОЛОГІЙ В УПРАВЛІННІ КОМУНАЛЬНОЮ ВЛАСНІСТЮ В УМОВАХ ВОЄННОГО СТАНУ В УКРАЇНІ**

Інформація є головним ресурсом у постіндустріальній економічній системі. Однією із причин підвищення інтересу до управління знаннями є розвиток комунікаційних і інформаційних технологій. Ці технології дозволяють обмінюватися величезними масивами інформації незалежно від географічного положення учасників процесу й реального часу.

У мирний час, всі процеси обліку та звітності щодо комунального майна йшли злагоджено. Зокрема, за річний звітний період (2021 рік), який передував введенню військового стану у м. Київ було прийнято 574 звіти, за перший