

EVOLUTION OF THE MANAGEMENT SYSTEM OF BUSINESS STRUCTURES IN THE AGRICULTURAL SPHERE

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Abstract. Acceleration of global globalization and integration processes, as well as limited resources and climate changes complicate the process of conducting agriculture, which requires integrative interaction between participants in agricultural production. As a result of the integrated interaction of enterprises within the agro-food chain, a business structure is formed, which in modern conditions requires new approaches to management.

The purpose of the study is to analyze the evolution of management systems of entrepreneurial structures in the agro-industrial sphere. The object of the research is the process of managing the business structure as a complex integration entity.

The methodological basis of the research is the scientific works of leading domestic and foreign scientists on the problems of functioning, integration and development of business structures.

The main provisions outlined and summarized by the author create a basis for further improvement of the management system of entrepreneurial structures in the agro-industrial sphere.

The essence of the concept of entrepreneurial structure as a complex integrated system is determined. It has been proven that the interaction of enterprises as part of a business structure requires the formation of new approaches to the management of such a complex structure.

It was found that at the end of the 19th

century, the first large business structures were created, for the functioning of which management levels were formed: the owner, shareholders, hired managers and hired employees. At the beginning of the 20th century, with the increase in the size of business structures, their management system was transformed into budgeting. From the mid-50s of the XX century. there was an accelerated development of world markets, which forced business structures to switch to a new management system based on long-term planning. The society's achievement of a new level of world welfare in the late 60s of the 20th century. caused the transformation of the management system of the business structure, which moved to a system based on innovations. It was determined that since the end of the 80s of the 20th century, the management of the business structure was carried out on the basis of long-term planning. Since the 1990s, business structures have moved to strategic management. It has been proven that today there is a transition to network management of business structures, which enables them to flexibly adapt to constant changes in the external environment. Thus, in the process of evolutionary development of the entrepreneurial process, the management system of the entrepreneurial structure, under the influence of both the external environment and global challenges and integration processes, is complicated from intuitive management with the aim of achieving set goals to network management.

Keywords: management; system; agro-industrial sphere.

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How to cite:

Shatska, Z. (2023). Evolution of the management system of business structures in the agricultural sphere. *International Conference on Corporation Management*. DOI: <https://doi.org/10.36690/ICCM-2023-28-29>.