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## **THE SIGNIFICANCE OF FOREIGN LANGUAGE PROFICIENCY IN PROFESSIONAL SUCCESS**

Today, knowledge of foreign languages is one of the prerequisites for achieving success in professional activities. This issue is becoming more and more relevant in the conditions of globalization, internationalization of business and the evolving demands of the contemporary labor market. We intend to examine this issue through various perspectives.

The modern economy is extremely competitive and globalized. Successful business activities often require communication with partners, clients and colleagues from different countries. Proficiency in foreign languages opens doors to new opportunities in international business, facilitating a better understanding of the needs and requirements of foreign counterparties (3).

Mastering another language is a lifelong asset for education, work, and recreation, both domestically and internationally. Acquiring language skills provides avenues for enhancing listening, speaking, reading, and writing abilities, empowering individuals to express themselves with growing assurance, autonomy, and ingenuity (Kugai, 2015, 53). Learning foreign languages enhances a specialist's competitiveness on the labor market. Companies view proficiency in foreign languages as a significant advantage when hiring personnel, particularly in industries where international communication is increasingly prevalent.

Learning foreign languages also contributes to a better understanding and appreciation of other cultures, which aids in avoiding misunderstandings, enhancing collaboration and fostering a more conducive work environment.

Studies conducted by the International Association of Language Learning (International Association of Language Learning) have shown that people who are proficient in multiple languages have more opportunities for career growth and achievements in their respective fields (Arrosagaray et al., 2019).

According to a study published in the Journal of Applied Psychology, professionals who speak two or more languages are more likely to secure higher-paying positions and accumulate greater lifetime savings.

Professional-guided tutoring in a foreign language is currently recognized as a priority direction in the reform of education. A wide range of socially and educationally significant technologies is employed in its implementation. These technologies are sometimes referred to as profession-specific or skill-oriented technologies. In the process of reforming education, there is a critical need to re-examine the literacy process as a whole, and with a particular focus on foreign language tutoring (Arrosagaray et al., 2019).

Therefore, learning foreign languages is not only a matter of personal development but also an essential part of our professional training. This enables us to broaden our horizons, improve our professional capabilities, and contribute to the advancement of our careers. Therefore, we encourage each of you to invest in learning foreign languages, as it can have a significant impact on both our professional and personal lives.

#### REFERENCES

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## **PROMOTING INTERNATIONAL COOPERATION AND CULTURAL DIVERSITY THROUGH FOREIGN LANGUAGE LEARNING**

In today's globalized world, the ability to communicate with people from different cultures and countries is becoming more and more important. Learning a foreign language is one way to promote international cooperation and cultural diversity. In this essay, I will discuss how learning a foreign language can help people communicate better with people from different cultures, appreciate different cultural perspectives, and promote international cooperation. I will also highlight some of the challenges that people may face when trying to learn a foreign language and suggest some possible solutions.

Consideration of the impact of knowing foreign languages on communication between cultures, understanding and valuing cultural differences and facilitating cooperation in various fields such as business, diplomacy and science.